

Business Education

WELCOME

Take Business Classes



- Real World Applications
- Interesting, Fun, Hands-on
- Develop Financial Literacy
- Employment Preparation
- College Preparation
- Living in our Global Economy

Life is Business!

CAREER COURSE CLUSTERS

INFORMATION
TECHNOLOGY



MARKETING



ACCOUNTING/FINANCE



BUSINESS
ADMINISTRATION



I

Information Technology

- Keyboarding I & II
- Introduction to Business I
- Introduction to Business II
- Business Computer Applications (BCA)
- Career Exploration Internship Program (CEIP)



Keyboarding & Word Processing

- Touch Typing and Document Formatting

ENDANGERED SPECIES

Wildlife Conservation

Many organizations are involved in efforts to preserve wild animals and plants and save them from extinction. The greatest danger to wildlife results from human activities. Wild species of animals and plants provide many substances which are valuable to the economy of different countries, both as food production and as products of trade. The existence of many species of wildlife maintains the balance of living systems on the earth. The loss of certain species will effect the existence of others that depend on it perhaps for food.

Tigers are found in Asia, but, until the 1800's, most of the many lived throughout southern of the continent.



While tigers still live in this area, only a few are left. This is largely a result of the fact that people have hunted tigers for years and cleared the forest in which they live.

Additionally, many tiger cubs die before they reach adulthood. Thus, the tiger has become an endangered species.

Endangered Species of the Season: The California Condor.

The California Condor, a vulture is the largest flying land bird in North America and makes its home in southern California. Black feathers cover most of the bird's body except for the white area on the underside of the condor's wings. The neck and head have no feathers and are red-orange color. The condor is a unique bird because it does not build a nest, but lays its eggs in caves, holes, or among

rocks. It is also a particularly strong flier; it can soar and glide in the air for long distances, flapping its wings an average of only once an hour. It is a carnivore and eats the remains of dead animals.

By the end of the 1980's only 30 condors remained in the United States. The diminished number of condors is a result of hunting. The growth of urban areas in Southern California also poses a threat to the natural habitat of the bird. What is needed is more land for sanctuaries to help keep the condor alive.



Introduction to Business I

Junior Achievement--Actually Run A
Classroom Corporation



Crossgates Trade Show

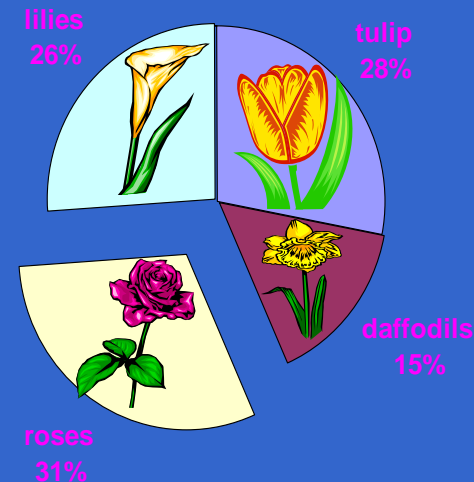
Business Computer Applications

SPREADSHEET

 Adventure Travel Tours African Safari Break Even Analysis			
Assumptions			
Tour Price		4,900	
Number of Travelers		7	
Revenue			
Reservations		33,070	
Costs			
Transportation			
	Air	12,148	
	Ground	2,430	
Lodging		5,230	
Food		5,062	
Tour Guides		3,000	
Administration		1,200	
Miscellaneous		4,000	
	Total Costs	33,070	
Income			
Net Revenue		0	

GRAPHS

SHAKER FLOWER GARDEN
BULB SALE - 2009



Explore: Microsoft Word, Excel, PowerPoint, Access, Publisher, Quicken, Turbo Tax.

Career Course Cluster II

Accounting/Finance

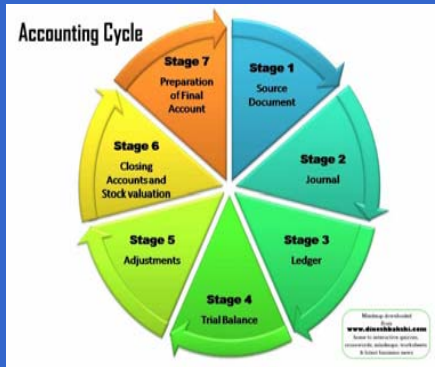
- Accounting I
- College Accounting (UAlbany)
- Financial Decision Making
- Math & Finance (HVCC)
- Statistics (HVCC)
- CEIP



Accounting I/

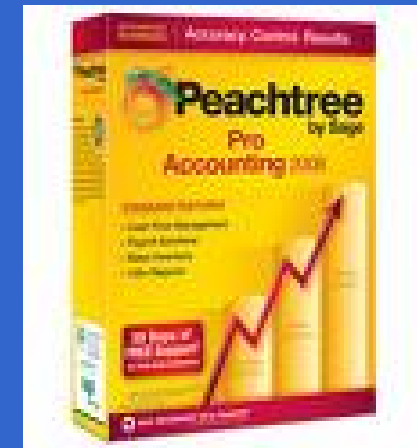
College Accounting

Record and analyze financial information for business.



Signature Oaks Homeowners Assn
Balance Sheet - Classified
 As Of 12/31/2008

Asset			
Current Asset			
Cash In Bank - Checking	\$1,350.79		
Cash In Bank - Savings	\$5,170.22		
Total Current Asset:			\$6,521.01
Total Asset:			\$6,521.01
Equity			
Equity			
Members Equity	\$5,112.43		
Total Equity:		\$5,112.43	
Profit / (Loss)			
For Reporting Period	\$1,408.58		
Total Profit / (Loss):		\$1,408.58	
Total Equity:			\$6,521.01
Total Liability and Equity:			\$6,521.01



Math &



**Learn Money
Math!!!!**

**Calculate for the
Business World!!!**

Financial Decision

Ma

**Plan for your
future financial
success!!!**



Career Course Cluster III

Marketing

- Introduction to Business I and II
- Sports and Entertainment Marketing
- E-Commerce
- Business Ownership
- Principles of Marketing (HVCC)
- CEIP



The advertisement features a black and white photograph of Michael Phelps swimming underwater. To the left of the swimmer is a bottle of Nestlé Pure Life water. The text 'So pure, Michael Phelps will swim in it.' is written in a white, elegant script font. In the bottom right corner, the Nestlé logo is positioned above the 'Pure Life' brand name, which is enclosed in a blue banner. Below the banner, it says 'PURIFIED WATER' and 'enhanced with Minerals for Taste'. At the very bottom, there is a small graphic of three stylized figures holding hands.

So pure,
Michael Phelps
will swim in it.

Nestlé
Pure Life
PURIFIED WATER
enhanced with Minerals for Taste

Michael Phelps knows water better than no other. Nestlé Pure Life water will keep you hydrated during your most important activities. This product was used in the 2008 Beijing Olympics and kept USA's top performers hydrated to their best.

Sports & Entertainment Marketing/

Principles of Marketing

- Marketing Mix
- Demographics
- Sponsorships
- Endorsements
- Advertising
- ESPN/Sports Center
- Target Marketing
- Marketing Careers



E-Commerce (SCCC)

Learn the ins and outs of an online business.

Buying online &
Selling online



Business Ownership

- Become a successful business owner!!!!

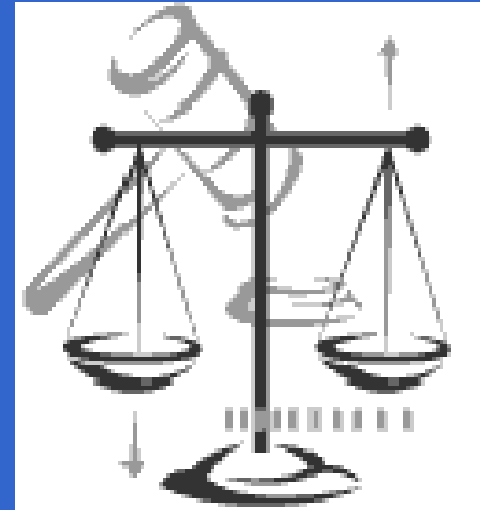


Career Course Cluster IV

- Introduction to Business I and II
- Business Administration
- Business Computer Applications
- Business & Personal Law (SCCC)
- Organization and Management (HVCC)
- Accounting
- Principles of Marketing (HVCC)
- CEIP



Business & Personal Law



- Contracts, Insurance, Landlord/Tenant,
- Criminal and Civil Law,
- Laws for Minors and Families!!!!

Organization & Management

- Lead, Motivate and Communicate



COLLEGE CREDIT IN BUSINESS EDUCATION



UNIVERSITY AT ALBANY

- College Accounting

SCHENECTADY COUNTY COMMUNITY COLLEGE



- E-Commerce

HUDSON VALLEY COMMUNITY COLLEGE

- Math & Finance
- Organization & Management
- Business Statistics
- Principles of Marketing



- Business & Personal



BENEFITS OF COLLEGE CREDIT

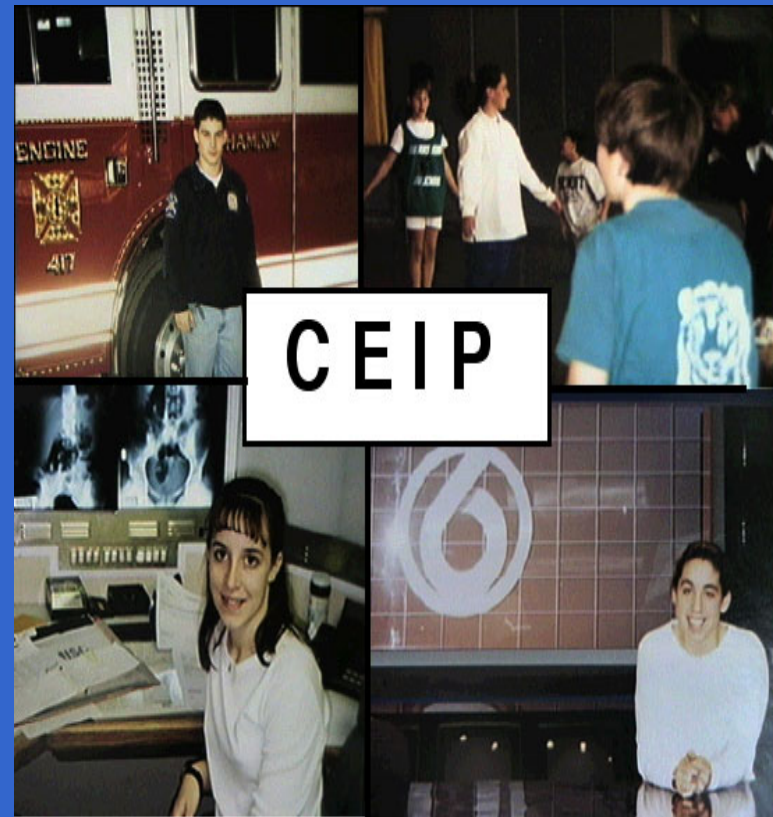
- Earn up to 21 College Credits!!!!
- Significant Reduction in Tuition!!!!
- Shaker Provides Textbooks!!!!
- Shaker Adjunct Professor!!!!
- Transition from High School to College!!!!
- Extended time to complete course load!!!!

INTERNSHIPS

Career Exploration

Internship Program
(CEIP)

- Explore your future career in the business world!!!!
- Hospitals, Schools, Financial Institutions and many other local businesses



Community Connected

- Join Business Club!!!
- Hear from Local Business leaders!!!!
- Visit the Business world through field trips!!!
- Support Adopt a Family programs!



Museum of American Finance,
NYC

GET DOWN TO BUSINESS IN THE BUSINESS EDUCATION DEPARTMENT

FIND OUT MORE ABOUT HOW TO SIGN UP FOR BUSINESS
CLASSES!

ASK YOUR GUIDANCE COUNSELOR OR A BUSINESS EDUCATION



Mrs. Frisone, Mrs. Eldredge, Mr. Heim

Mr. Mabey, Mr. Finck, Mr. Holtz, Mrs.
Wendt