

Shaker High School All-Sport Booster Club

Athletic Department

445 Watervliet-Shaker Road, Latham, NY 12110

Board Members

President Diane Bender (786-1242)

Vice-President Gus Devine (786-9006)

Secretary Lynn Hendrickson (783-1467)

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October 21, 2008

Dear Parents, Guardians and Friends of Shaker Athletes,

We have good news from the Booster Club! Our Fall season guide got off to a good start. We are now beginning the process for the Winter season Guide. We will include all the Winter teams in this publication, so we need to start early, and we need your help.

First, please note that we are not limiting this request for help to parents of Winter athletes, so please don't wait to see if your child will be participating. Ours is an All-Sport Booster Club, meaning the funds raised are available to all the school's teams.

Most importantly we are **NOT** asking parents to "donate" to the club because a student is participating, but we are asking for a little time and effort in obtaining advertising. Our ads will be from \$20 to \$250 (see enclosed Advertising Agreement). One parent from each team will be identified to work with the guide committee. This parent will provide communication to that teams' parents regarding the gathering of advertising for the guide. If you could help in this capacity, please contact any one of us, or the athletic office.

The premise is quite simple. If the family of each athlete would accept responsibility for obtaining a minimum of \$100 in ads, in each season of participation, the Booster Club will be able to pay for all of those items that we, as parents, have previously needed to pay for throughout the year. More importantly, the club would also be in a position to provide the teams with additional support beyond what the School District and the club have previously been able to fund.

Please feel free to make as many copies of the enclosed Advertising Agreement as you need. Winter sports will start in a few short weeks so we all need to get working right away. If you have any questions, or if you are available to help us in this endeavor, please contact us.

DUE DATES FOR SUBMISSION OF ADVERTISING:

Winter: Received by December 8th

Publication Date: December 23rd

Spring: Received by April 10th

Publication Date: April 24th

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